



Decide with Confidence

With the ideal customer profile to the top leads for each target market

## Business partner analysis

### ANALYSIS OF BUSINESS PARTNERS

Analysis of the enhanced master data and identification of potential for optimisation

The analysis of business partners is made up of 4 parts.

- We create a Spend Analysis for the suppliers
- We create a customer analysis for the customers
- We also create a balance of trade analysis, which displays which customers are also your suppliers.
- The data quality analysis shows you the various data quality in the different source systems.
- Our business intelligence consultants discuss the results of the analysis in a workshop and provide you with the detailed data and TOP lists so that you can get to work on putting the discoveries into practice without delay.

Do you have any questions concerning our business partner analyses?

We are happy to help at any time, by phone 044 735 61 41 or at [solutions@dnb.ch](mailto:solutions@dnb.ch).