



Decide with Confidence

A quality process you can rely on

DUNSRight™ Process



In order to provide you with reliable information, all of the data collected are collated in a multi-stage procedure and then checked, so that the information can be consolidated to become quality information. During this process, we check that the data are **correct, complete, up to date and consistent worldwide**.

The 5-step process

Data are collected from various sources worldwide and are then collated. In the steps that follow, the data is synchronised and supplemented with the D&B D-U-N-S® number. Corporate networks and prognostic indicators are then also added.

■ Global data collection

The data are collected from a wide variety of sources from all over the world and collated by D&B. This ensures that the information we have is extensive.

■ Data synchronisation

The collected data are then synchronised, allocated to the correct company and integrated into the D&B database. A clear picture of the individual companies is created.

■ D&B D-U-N-S® Number

In order for us to identify companies accurately and keep track of any changes, we allocate each one a D&B D-U-N-S® number. This code makes it possible for us to cleanse data and recognise duplicate entries. Corporate networks are also illustrated.

■ Corporate relationships

The links between companies are illustrated, such as the individual business relationships within corporate families. This provides an overview of the overall risk. New possibilities are displayed at the same time: cross-selling operations, for example.

■ Prognostic indicators

Companies are evaluated for their economic performance. The indicators are based on



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statistical models and incorporate the company's previous development into the prognosis. This means that you can have a reliable basis for your decisions.



DUNSRight™ Process

The quality management in the DUNSRight™ process includes over **2,000** automatic checks along with other manual verifications.